BRETT LLOYD

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SUMMARY

Graphic designer with experience managing teams and projects. Recently managed and oversaw the creative direction for the enterprise division of SanDisk Corporation. Expertise includes corporate branding, event graphics, packaging and print collateral. Ability to manage multiple projects for multiple business units, meeting and exceeding client expectations.

PROFESSIONAL EXPERIENCE

SanDisk: | a Western Digital brand

Senior Manager, Creative Design Salt Lake City, Utah ··· 2015 / 2016

Developed design solutions for various internal business units. Managed an internal design team that provided creative solutions and support to product managers ensuring clear concise communication and timely deliverables. Managed the delivery of creative solutions with external vendors.

Fusion-io:

Creative Director Salt Lake City, Utah ··· 2008 / 2015

Designed and managed creative projects from conceptualization to completion. This included packaging, trade shows/event graphics, department wall graphics, data sheets, program identities, direct mail campaigns, product photography and product brochures. Assisted in the preparation of materials for company IPO and NYSE launch.

Sight Studios:

Principal Salt Lake City, Utah ··· 2007 / 2008

Designed and managed creative projects from packaging, brochures and identities for various clients.

Realm Systems:

Art Director Salt Lake City, Utah ··· 2004 / 2007

Designed and managed creative projects from conceptualization to completion. This included packaging, trade shows/event graphics, data sheets, program identities, direct mail campaigns, photography and product brochures.

Livematter:

Owner Salt Lake City, Utah ··· 2002 / Present

Brand development for Hugger-Mugger Yoga Products, Insight Financial, Yellowstone Partners, Phylum Design, Pressed Leaf Art and Designer Woodworks.

Huddleston Malone Design:

Art Director Salt Lake City, Utah ··· 1997 / 2002

Designed and managed creative projects for 3Com Corporation, BNA Consulting Engineers, Precision Litho, SportCourt Inc. Inari, Avirt, United Way Of Salt Lake and Icon Health and Fitness.

EDUCATION

Art Center College of Design Pasadena, California
Bachelor of Fine Arts, Graphic & Packaging Design

University of Utah Salt Lake City, Utah
Major: Pre-Architecture and Graphic Design

SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Microsoft Office
- Photography

RECOGNITIONS

Performers Club Fusion-io 2011
Art Center College of Design Landor Brubaker Scholarship recipient
Art Center College of Design Scholarship

AWARDS

American Advertising Federation National Silver Addy:
BNA Marketing DVD

Best of Brochure Design 6:
Everen T. Brown Global Image Catalog promo

Addys:
Precision Litho identity package

AIGA, local chapter competition:
3com BCG sales presentation CD-ROM

AIGA, local chapter competition:
Top ten for Park City Optical identity package

AIGA, local chapter competition:
Edwards & Daniels Architects identity package

AIGA, local chapter competition:
United Way poster series, and outdoor campaign

INTERESTS

Environmental Design / Typography / Outdoors / Sports / Silk screening